

KIND OF SPOT

dnd

SPOT
KIND OF

bnb

KIND OF

ALESSANDRO GNOCCHI

08

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DND TECHNICAL DIVISION

16

ALESSANDRO GNOCCHI

Designer dal 2010, ha intrapreso un percorso professionale caratterizzato da creatività, passione e un costante impegno nella ricerca di soluzioni innovative. Si è formato presso il Politecnico di Milano e ha arricchito il suo bagaglio culturale e accademico con un periodo di studi all'Universidad Complutense de Madrid. Attualmente vive e lavora a Milano, città dinamica e vibrante che rappresenta un punto di riferimento mondiale per il design e la creatività. Qui si dedica alla progettazione di arredi e prodotti di consumo, con un approccio che coniuga estetica e funzionalità, ponendo particolare attenzione alla sostenibilità e all'innovazione nei materiali. Nel corso della sua carriera, ha collaborato con numerosi brand di rilievo, tra cui Belca, Danese Milano, Internoltaliano, Moleskine, Plust e Viceversa, oltre a molti altri.

Designer since 2010, he embarked on a professional path characterized by creativity, passion and a constant commitment to the search for innovative solutions. He trained at the Milan Polytechnic and enriched his cultural and academic background with a period of study at the Universidad Complutense de Madrid. He currently lives and works in Milan, a dynamic and vibrant city that represents a worldwide reference point for design and creativity. Here he focuses on the design of furniture and consumer products, with an approach that combines aesthetics and functionality, paying particular attention to sustainability and innovation in materials. Over the course of his career, he has collaborated with a number of prominent brands, including Belca, Danese Milano, Internoltaliano, Moleskine, Plust and Viceversa, among many others.





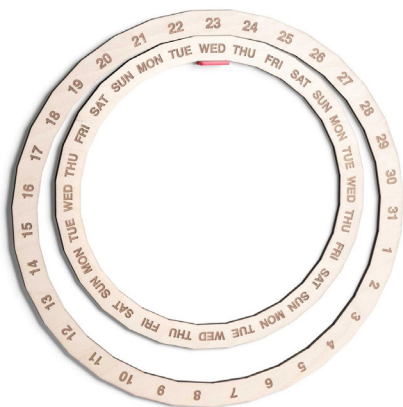
TIKI
2020



BANDA CHAIR
2017



J-A-M
2015



PICCHIO
2009

KIND OF

DESIGN BY
ALESSANDRO GNOCCHI





**DISTINCTIVE DESIGN
AND FUNCTIONAL**

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Un elemento distintivo e funzionale che rappresenta una reinterpretazione contemporanea di ciò che una maniglia può essere. Ogni linea e ogni curva sono studiate per offrire non solo un impatto estetico raffinato, ma anche un'interazione intuitiva e confortevole.

Il design prende vita da una forma inizialmente semplice, essenziale ed elegante, che si trasforma attraverso un attento processo di sottrazione. La riduzione mirata del materiale nella zona della piega non solo conferisce leggerezza visiva, ma migliora anche l'ergonomia della presa, garantendo un comfort superiore.

A distinctive and functional element that represents a contemporary reinterpretation of what a handle can be. Every line and curve is designed to offer not only a refined aesthetic impact but also an intuitive and comfortable interaction.

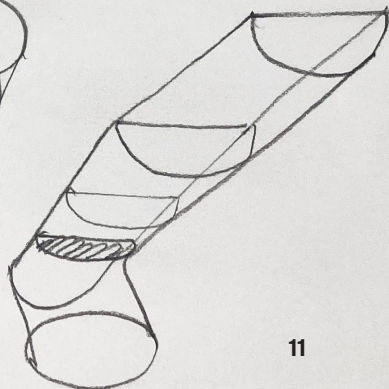
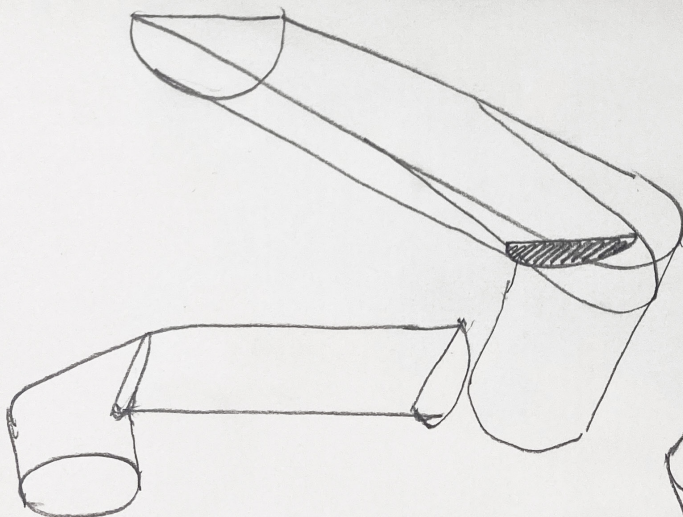
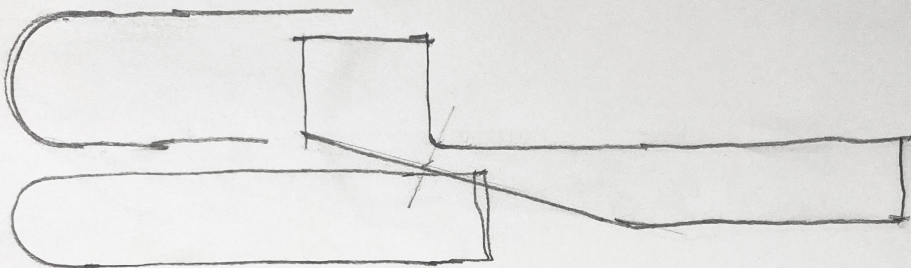
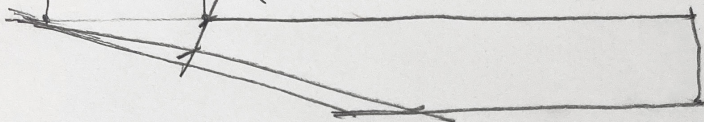
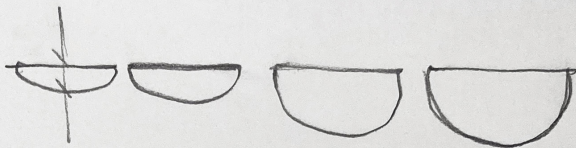
The design comes to life from an initially simple, essential, and elegant shape, which transforms through a careful subtraction process. The targeted reduction of material in the bending area not only provides visual lightness but also enhances the grip's ergonomics, ensuring superior comfort.



①

KIND OF

with 7 mm







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ALESSANDRO GNOCCHI



**KIND OF
ALESSANDRO GNOCCHI**

**ZAMA
ZAMAK**

**MADE
IN ITALY**



ZCS
Cromo satinato
Satin chrome



ZAN
Antracite
Anthracite



ZBN
Bianco
White



ZNE
Nero
Black



ZBR
Bronzo
Bronze



ZRO
Oro satinato
Satin gold

KN12

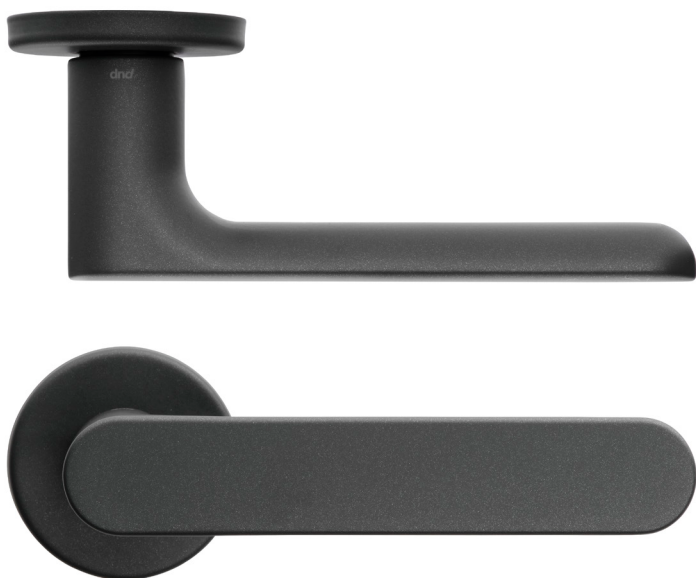
vis KN22V
Martellina DK
DK window handle



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DESIGN BY
DND TECHNICAL DIVISION





**SIMPLICITY AND
ESSENTIAL DESIGN**

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La semplicità delle linee diventa il punto di partenza per dare vita a un modello dal design essenziale, capace di coniugare eleganza e funzionalità. Le forme pulite e minimaliste trasmettono un senso di equilibrio e armonia, rendendolo ideale per ambienti contemporanei. Allo stesso tempo, la maniglia è stata progettata con cura per garantire una presa piacevole ed ergonomica, offrendo comfort e praticità nell'uso quotidiano.

Questa combinazione di estetica e funzionalità esprime un approccio progettuale raffinato, in cui ogni dettaglio contribuisce a definire l'esperienza complessiva.

The simplicity of the lines becomes the starting point for creating a model with an essential design that combines elegance and functionality. Clean, minimalist forms convey a sense of balance and harmony, making it ideal for contemporary interiors. At the same time, the handle is carefully designed to ensure a comfortable and ergonomic grip, offering practicality in everyday use.

This combination of aesthetics and functionality reflects a refined design approach, where every detail contributes to shaping the overall experience.





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ZCS
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Satin chrome



ZAN
Antracite
Anthracite



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Bianco
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Bronzo
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ZRO
Oro satinato
Satin gold

SO12

vis SO22V
Martellina DK
DK window handle

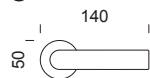


**MADE
IN ITALY**

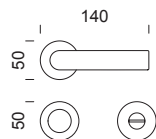
KIND OF

MANIGLIA PORTA DOOR HANDLE

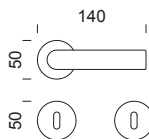
VIS



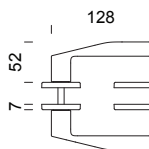
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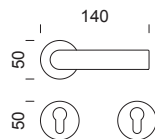
KN12T



KN12P



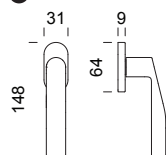
DISEGNI TECNICI TECHNICAL DRAWINGS



KN12Y

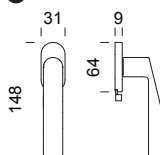
MANIGLIA FINESTRA WINDOW HANDLE

VIS



KN22V

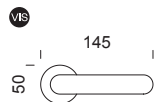
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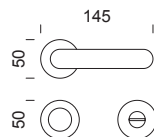
KN22TS

SPOT

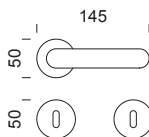
MANIGLIA PORTA DOOR HANDLE



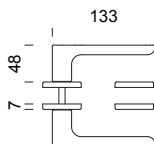
SO12



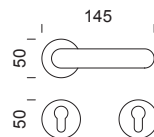
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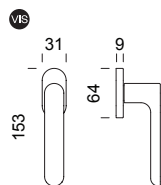


DISEGNI TECNICI TECHNICAL DRAWINGS

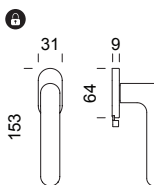


SO12Y

MANIGLIA FINESTRA WINDOW HANDLE



SO22V



SO22TS

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GRAPHIC DESIGN

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IRENE SARTOR
- WEBKOLM -

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